



## EDUCATION AND TRAINING

September.2018-2020

### Digital Arts (Master)

National Academy of Art, Sodja Bulgaria

August.2014-April.2015

### Multimedia Design and Communication

KEA, Copenhagen Denmark

October.2008-June.2012

### Public relations (Bachelor)

University ST. Kliment Ohridski, Sofia Bulgaria

## WORK EXPERIENCE

12. December. 2016 -

### Multimedia Designer

Activtrades Plc.

- » Web design - framework; mockups design; prototyping, design of icons and graphic materials; images selection, etc. for **ActivTrades Corp** and **Personal Area pages**.
- » Managing closely with the UX team the redesign for several projects;
- » Brand redesign for the company;
- » PDF and brochures preparations (print and digital use);
- » Print materials as newspaper ads, magazines ads, banners;
- » Google web banners sets, Facebook, Twitter - clients and the company needs;
- » Creations of new themes for some campaigns;
- » Templates for Powerpoint;
- » Video editing for different kinds of videos;
- » Successfully completed [UX course - Soft Academy](#);

20. April. 2015 - 07. Nov 2016

### Digital Designer

Moby2 ltd.

- » Web design - framework; mockups design; prototyping, design of icons and graphic materials; images selection, etc. for several customers - NSBS ([jobs.nsbs.bg](#)); **Etna Cargo Lrd**; Coca Cola internal webpage for ecology projects, [start.elearn.pro](#) (webproject of Moby2); **eCompany.pro**, etc.
- » **e-book design** - NSBS;
- » Logo design for internal brands; Redesign of logo - **Etna Cargo**;
- » Print banners for Moby2 events;
- » Web banners for website, Facebook, Twitter - clients and the company needs;
- » Newsletters design;
- » Design of PDF templates and e-tutorials based on Power Point, with iSpring and Camtasia;
- » Video and audio editing for an e-tutorial trailer or video of speaking people;

April. 2015 -

### Freelance

- » Web design & Digital - **GinArt** (gynecologist clinic), Ziplt Legal, **TomandTerry.com**, **PubGalaxy** & **Phone Arena**, Share a story (volunteer work on webpage design for audio books for blind people);
- » Logo design - GinArt, Share a story, Move.bg (volunteer work for **one of their projects**), KAT EOOD (logo for an brand), TomandTerry.com;
- » Event materials design for Dinova Rusev & Partners Law Office;
- » Event materials, print materials, job application templates for HR agency **Bright Point**.

01. April. 2012 - 31. July. 2014

### Junior PR assistant

Pr Play ltd. (Max Communications LTD before)

- » Daily media monitoring regarding clients' interests;
- » Preparing press releases, event programs and invitations;
- » Editing videos from the client's events - GSK Bulgaria, ARPharM Bulgaria.
- » Communications with journalists and clients;
- » Preparing offers and proposals for different PR campaigns and Facebook marketing projects;
- » Coordination with institutions, clients and subcontractors;
- » Digital Marketing Manager - GSK Bulgaria, ARPharM Bulgaria, ERA BG

## PERSONAL SKILLS

Courses and trainings

**User Experience Design, Soft Academy with Stefan Ivanov**

Mother tongue(s)

**Bulgarian**

Other language(s)

**English (IELTS - Overall Band Score 7.0)**

Communication skills

- » good communication skills gained through my experience as Junior PR assistant;
- » diplomatic and tolerant attitude;
- » effectively conveying information verbally and in writing.

Organisational / managerial skills

- » leadership (I was responsible for a team of 2 people);
- » ability to work in a team structure - I was working in different teams and with different clients with good feedbacks with this regard;
- » proven relationship-builder with unsurpassed interpersonal skills;
- » ability to make decisions and solve different problems;
- » excellent ability to adapt in difficult situations.

Job-related skills

- » good command of control processes and the working processes
- » good command of analysing quantitative data;
- » ability to plan, organize and prioritize work;
- » loyal and dedicated manager with an excellent work ethic;
- » willing to learn.

Computer skills

Photoshop	●	●	●	●	●	○
Illustrator	●	●	●	●	○	○
InDesign	●	●	●	●	●	○
Premiere Pro	●	●	●	●	○	○
After Effects	●	●	○	○	○	○
HTML5/CSS	●	●	●	○	○	○
Invision	●	●	●	○	○	○
AdobeXD	●	●	●	○	○	○
Sketch	●	●	●	○	○	○

Other skills

- » acting skills obtained in non-professional theatres in Vratsa and Sofia, BG